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Student Performance In Upper-Division Business Core Courses: Using Control Variables To Determine The Effect Of Class Size

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ABSTRACT

Although the effect of class size upon student performance has been the focus of numerous studies, the results have been extremely mixed, including positive effects, no effects, and negative effects. The authors of this study believe that this lack of consensus could be due, at least in part, to the shortage of control variables employed in previous studies. The purpose of this study was to determine whether the addition of four control variables (course being taught, length of class period, instructor, and student ability level) to the analysis would be helpful in isolating the effect, if any, of class size upon student performance. To more fully explore the effects of including control variables upon the results, the control variables would be added sequentially, one at a time. The analysis would thus consist of a series of five regression sets. The first set would be a single, simple regression of student performance on class size. The second and subsequent sets would each consist of a group of simple regressions that controlled for one, two, three, and then finally all four of the control variables. The data to be used would be 113,468 course grade records (for the years 1990-2002) for 10 upper-division business core courses. Student performance would be defined as course grade; class size would be defined as either large (75 or more students) or small (60 or fewer students). The results showed that an initial slightly positive effect (.06 grade points) of class size on student performance (found in the Regression Set 1 before the addition of any control variables) changed substantially to 4 positive effects, 57 no effects, and 21 negative effects (after the addition of all four control variables in Regression Set 5). The Adjusted R-Squares also increased (from a rounded value of .000 in Regression Set 1 to a high of .428 in Regression Set 5) as did the grade point differences in performance between small and large classes (from .06 grade points in Regression Set 1 to a range of from .68 to -1.24 grade points in Regression Set 5). Although more research is certainly needed in this area before definitive conclusions can be reached about the effect of class size upon student performance, it appears that the control variable approach used in this study does shed some light on the seemingly inconsistent results of previous studies. Specifically, our results show that: (1) it is quite likely (57/82 or 70%) that there will be no significant effect of class size upon student performance, (2) if there is an effect, it will most likely (21/25 or 84%) be a negative one, and (3) the effect, if any, is highly dependent upon the specific combination of course, class length, instructor, and student ability level involved.

INTRODUCTION

Public colleges and universities in the United States have increasingly had to face the challenge of serving more students with fewer resources. One approach that has often been used to help meet this challenge is to increase the size of each class. Unfortunately, while the use of larger classes clearly reduces the instructional cost per student, the effects on student performance are not quite so clear. Numerous investigators have been studying such effects at all levels of education (i.e., elementary, secondary, and post-secondary) since the early part of the twentieth century, but the results have been mixed. Remarkably, positive effects, negative effects, no effects, and differential effects have all been found in the literature.

Until the 1990s, the College of Business and Economics at California State University, Northridge, had offered only relatively small classes (i.e., no more than 60 students per class). In the last few years, however, College enrollments have followed the general trend of increasing substantially without a proportionate increase in funding. This disparity has resulted in the College's implementation of a myriad of larger class sections (i.e., from 75 to 150 students) in a lecture hall for several of its business courses, both lower and upper-division core.

Regrettably, the College has been utilizing large classes for a number of years without really knowing what impact such classes are having upon its students – and, as mentioned earlier, the inconsistent results in the literature have not provided much guidance. In light of such inconsistent research results, one must ask the question, "Why?" Why, after so many studies have been done, has no pattern of effects begun to emerge?

The investigators involved in the current study believe that the answer to this question lies in the approach used in these earlier studies; that is, earlier studies on class size used few, if any, control variables that would have allowed the researchers to really focus in on the effect that class size might have upon student performance.

The purpose of the current study was to develop and use an approach to test for class size effects in the presence of several promising control variables. More specifically, the purpose was to test for the effect of class size on student performance (using simple linear regression) and then to test for it several times again after the addition of each of the carefully selected control variables (i.e., course, class period length, instructor, and student ability level). The College's substantial experience with both large and small classes of various content and length, taught by a variety of instructors, and to large numbers of students presented a tremendous data resource for implementing this new approach. Given this purpose, the paper will proceed as follows:

- First, the literature on the effects of class size at the post-secondary (i.e., college and university) level will be reviewed. The results, as mentioned earlier, have been highly inconsistent, probably due to the small number of control variables (i.e., from zero to three) used in each study.
- Second, the methodology used here, which consisted of first using simple linear regression to test for a relationship between class size and student performance and then testing again for the same relationship after the introduction of each of four control variables (i.e., course, class period length, instructor, and student ability level) will be outlined. As mentioned earlier, this approach differs substantially from those used previously in the literature.
- Third, the results for each of the five regression sets will be described.
- Finally, a summary of the results as well as conclusions to be drawn from the study will be presented.

REVIEW OF THE LITERATURE

The relationship between class size and student performance has already been the subject of much research. Unfortunately, the findings in the literature have been far from consistent. This section of the paper presents a review of the 13 studies that were most relevant to the current inquiry (those done at the college or university level).

The review consists of four subsections:

1. Overall Findings,
2. Dependent Variable: Student Performance,
3. Independent Variable: Class Size, and
4. Control Variables: Course, Class Period Length, Instructor, and Student Ability Level.

A summary of the review is shown in Table 1.

Table 1
Summary of Previous Studies

Research Study		Dependent Variable	Independent Variable		Control Variables				Overall Findings
Author Date	n	Student Performance	Class Size Large	Small	Course	Class Period Length	Instructor	Student Ability	
Eash, et al. (1964)	677 students	Three multiple choice achievement tests	189, 208, 167	31, 36, 46	Psychology	*	One for small and some large classes; One for remaining large classes.	Two entrance exams	Positive Effect **
Morgan (1978)	2,298 students	Course grade	> 30	≤ 30	12 courses; 5 content areas	*	Full-time only	*	No Effect
Thibodeaux, et al. (1984)	60 students	Objective portion of three examinations	196	50	Management	*	*	*	Differential Effect
Williams, et al. (1985)	20,020 test scores	Final exam	Continuous variable		27 courses	*	*	*	Differential Effect
Berghel (1986)	2,331 students	Course grade	≈ 250	≈ 35	Computer Literacy	*	*	GPA	No Effect
Lindsay, et al. (1987)	1,516 course sections	Mean grade for each section	Eight class size categories		Arts, Social Studies, Science and "Applied"	*	*	*	Negative Effect
Raimondo (1990)	146 students	Course grade in an intermediate course taken in a subsequent semester.	200 to 350	25 to 35	Economics	*	Considered instructor grading policy	GPA	Differential Effect
Scheck, et al. (1994)	140 students	Course grade	≥ 150	≤ 38	Management	*	*	GPA, Cumulative GPA	Negative Effect
Hou (1994)	79 students	Quizzes, Mid-term, final exam	54	25	Economics	*	Used same instructor	GPA, SAT, High School GPA	Negative Effect
Gibbs, et al. (1996)	6,075 course sections	Mean grade for each section	Continuous variable		10 content areas	*	*	*	Differential Effect
Kennedy, et al. (1997)	2,143 students	Mean scores on the Test of Understanding in College Economics (TUCE III)	Continuous variable		Economics	*	Considered delivery method and instructor characteristics	GPA, SAT, ACT	No Effect
Borden, et al. (1999)	34,246 students	Course grade	Large = 91+ Medium = 31-90 Small = 5-30		Introductory Level courses	*	*	Level of Preparation	Differential Effect
Sugrue, et al. (1999)	115 test scores	Mid-term and Final exam	63	22 and 30	Graduate Managerial Finance	*	Used same instructor	GMAT and Incoming GPA	Negative Effect

* Information not reported

** This configuration was not strictly comparable to the ones used in the other ten studies because the large classes were supplemented by small discussion groups.

Overall Findings

Studies of **Class Size on Student Performance** have produced inconsistent results. Of the 13 examined here, three found that class size had *no effect* on student performance, one concluded that larger classes had a *positive effect*, four found a *negative effect*, and five found *differential effects* depending on the performance measure used (i.e., midterms vs. a final exam) and the course being taken. Here are some details of the findings of each study:

1. No Effect

- Morgan (1978) There was no significant difference between large and small classes in 12 different courses in five content areas.
- Berghel (1986) Student performance was not diminished by a large computer literacy class environment.
- Kennedy et al. (1997) Larger class size did not reduce learning in principles of economics.

2. Positive Effect
- Eash *et al.* (1964) A large lecture class was superior to smaller lecture-discussion classes in psychology.¹
3. Negative Effect
- Lindsay *et al.* (1987) Percentages of A and B+ grades decreased, percentages of B and C grades increased steadily as enrollments increased, and F grades appeared to be constant for Arts, Social Studies, Science, and Applied subjects (i.e., Catering, Cartography, Publishing, Applied Education, Accounting, Planning).
 - Hou (1994) Disparity in learning was evident in favor of the smaller economics class.
 - Scheck *et al.* (1994) Large management class size had a direct negative effect on student performance.
 - Sugrue *et al.* (1999) The small distance learning site class performed better than the large distance learning site. This study also tested the difference between one non-distance learning class and two distance learning classes, one small and one large. No significant difference was found.
4. Differential Effects
- Thibodeaux *et al.* (1984) Mean scores on the first two of three management exams were higher for the large class; mean scores for the third exam were slightly higher for the small class.
 - Williams *et al.* (1984) Class size had positive, negative, or no effects on performance, depending upon which of 27 courses was being taught and upon which model (i.e., linear, logarithmic, or curvilinear) was being used:
 - * Linear Model - Class size was significant for four of the courses (English 115(-), Health 129(-), Religion 121(+), and Statistics 221(+)).²
 - * Logarithmic Model - Class size was significant for six of the courses (Comm 102(+), English 115(-), Health 129(-), Religion 121(+), Social Science 100(-), and Statistics 221 (+)).
 - * Curvilinear Model – Class size was significant for two of the courses (English 115(+) and Health 129(+)).
 - Raimondo *et al.* (1990) A large size introductory macroeconomics course had a negative effect on performance in a subsequent intermediate macroeconomics course, but a large size introductory microeconomics course had no effect on a subsequent intermediate microeconomics course.
 - Gibbs *et al.* (1996) For the 33 courses studied, larger classes had a negative effect in 17, a positive effect in 4, and no effect in 12.
 - Borden, (1999) Section size was shown to have little effect on student grades and course completion rates. Section size did not have a direct effect on subsequent course taking behaviors. Class size did have a negative impact on students who enter college with academic deficiencies.

These findings are summarized in the last column of Table 1.

¹ This configuration was not strictly comparable to the ones used in the other ten studies because the large classes examined in this study were supplemented by small separate discussion groups.

² The numbers in parentheses represent the direction of the reported relationship.

Dependent Variable: Student Performance

Student Performance has been measured in a variety of ways. All of the research reviewed for this study employed some objective and quantifiable measure, the most common ones being *course grades* or *test scores*, as shown below:

1. Course Grades
 - Morgan (1978) Mean grades for each class section.
 - Berghel (1986) Grades for each individual student.
 - Lindsay *et al.* (1987) Mean grades for each class section.
 - Scheck *et al.* (1994) Grades for each individual student.
 - Gibbs *et al.* (1996) Mean grades for each class section.
 - Borden *et al.* (1999) Mean grades for each class section.

2. Test Scores
 - Eash *et al.* (1964) Three multiple-choice achievement tests.
 - Thibodeaux *et al.* (1984) Objective portion of three examinations.
 - Williams *et al.* (1984) Final examination.
 - Hou (1994) Several quizzes and one portion of each midterm and the final exam.
 - Sugrue *et al.* (1999) Scores on midterm and end-of-course examinations.

3. Other Measures
 - Raimondo *et al.* (1990) Course grade in an intermediate Economics course taken in a subsequent semester.
 - Kennedy *et al.* (1997) Mean scores on the Test of Understanding in College Economics (TUCE III).
 - Borden *et al.* (1999) Percent of Successful Completers; those attaining a grade of C- or better.

The student performance measures used in the various studies have been entered into the “Dependent Variable” column of Table 1.

Independent Variable: Class Size

Class Size has been defined in three basic ways: as a *binary* variable indicating large vs. small classes, as a *categorical* variable having several size categories, or as an *continuous* variable indicating an actual count of the students in the class. The following list describes how class size was defined in each of the studies reviewed:

1. As a Binary Variable (i.e., Small vs. Large Classes)
 - Eash *et al.* (1964) Large classes (189, 208, and 167) and small classes (31, 36, and 46).
 - Morgan (1978) Large class, more than 30; small class, 30 or less.
 - Thibodeaux *et al.* (1984) One class of 196 students and one class of 50 students (a random sample of 30 students from each class was used to measure performance).
 - Berghel (1986) Large class, limit of 250; small class, approximately 35.
 - Raimondo *et al.* (1990) Large class, 200-350; small class, 25-35.
 - Hou (1994) One class of 54 students and one class of 25 students.
 - Scheck *et al.* (1994) Large class, 150 or more; small class, maximum of 38.
 - Sugrue *et al.* (1999) Small distance-learning class, 22; large distance-learning class, 63.

2. As a Categorical Variable (i.e., a number of class size categories)
 - Lindsay *et al.* (1987) Eight categories: <10, 11-20, 21-30, 31-40, 41-50, 51-60, 61-70, and >70.
 - Borden *et al.* (1999) Three categories: 5-30, 31-90, 91+.
3. As a Continuous Variable (i.e., count of the actual number of students in the class): Williams *et al.* (1984), Gibbs *et al.* (1996), and Kennedy *et al.* (1997)

The definitions of class size used in the various studies have been entered into the “Independent Variable” column of Table 1.

Control Variables: Course, Class Period Length, Instructor, And Student Ability Level

The studies in the class size literature have, to varying degrees, incorporated a variety of control variables. This section presents a summary of control variables that have been employed, or merely discussed in the literature. The variables are: (1) the discipline(s) of the course(s) examined, (2) the length of the class period, (3) the individual instructor, and (4) student ability level.

1. Course(s) Examined

Eight of the studies concentrated on one course; five examined multiple content areas and courses:

a. One Course

- Eash *et al.* (1964) Psychology
- Thibodeaux *et al.* (1984) Management
- Berghel (1986) Computer literacy
- Raimondo *et al.* (1990) Economics
- Hou (1994) Economics
- Scheck *et al.* (1994) Management
- Kennedy *et al.* (1997) Economics
- Sugrue *et al.* (1999) Managerial Finance

b. Multiple Content Areas & Courses

- Morgan (1978) 12 courses in Management, Economics, Human Services, Psychology, and Sociology.
- Williams *et al.* (1984) 27 courses in Accounting, Business Management, Child Development and Family Relations, Computer Science, Communications, Economics, English, Food Science and Nutrition, Health, Physical Science, Physics, Religion, Social Science, Statistics, Theater, and Cinematic Arts.
- Lindsay *et al.* (1987) 29 courses in Art, Social Studies, Science and “Applied.”
- Gibbs *et al.* (1996) 33 courses in Art, Engineering, Social Sciences, Mathematics, Medicine, Education, Built Environment, Science, Business, Management, and Humanities.
- Borden *et al.* (1999) Thirteen courses in Art, Biology, Chemistry, Geology, History, Mathematics, Psychology, and Sociology.

2. Class Period Length

Although nothing was found in the class size literature on the effect of class period length on student performance, studies in other areas of the literature have tested for this effect and have found that it can be

significant. For example, Henebry (1997) concluded that students in a financial management class performed better in a shorter class that met more often.

3. Instructor

Most of the studies reviewed did not control for instructor as it impacts student performance, and only a few addressed the instructor as any kind of variable. Descriptions of the role played by the Instructor variable in the five studies that either used it or mentioned it are given below:

- Eash *et al.* (1964) The same professor taught all of the small classes and most of the large classes; another professor taught the remaining large classes.
- Morgan (1978) Included courses taught by full-time faculty only.
- Raimondo *et al.* (1990) Identified the instructors' grading policy in the subsequent course as an independent variable.
- Hou (1994) Same instructor for both courses.
- Kennedy *et al.* (1997) Considered delivery method and instructor characteristics (i.e., tenure, experience, and instructor rating).
- Sugrue *et al.* (1999) Same instructor for all courses.

4. Student Ability Level

GPA was used in five of the studies to measure student ability level. Entrance exams were the next most often used measure of this variable.

- Eash *et al.* (1964) Two entrance exams – the School and College Ability Test (SCAT) and the Purdue English Test (language and spelling).
- Berghel (1986) Student's GPA subsequent to taking the course being measured (at the start of their junior year).
- Raimondo *et al.* (1990) Student's GPA prior to taking the course being measured.
- Scheck *et al.* (1994) Student's cumulative GPA.
- Hou (1994) University and high school GPA and SAT scores.
- Kennedy *et al.* (1997) Student's GPA and scores on SAT and ACT.
- Borden *et al.* (1999) Level of preparation – the university admits students into one of three program standings depending on academic background: the least well-prepared students are entered into a "preparatory" program; those who meet entrance requirements but are not yet admitted into a specific major program (undeclared); and students who meet the entrance requirements and are admitted directly into specific schools or programs based on their background and focused interests (direct admit).
- Sugrue *et al.* (1999) Students' GMAT (Graduate Management Achievement Test) scores and incoming GPA (grade point average).

Descriptions of the role played by each of these four control variables in the various studies have been entered into the columns under the "Control Variables" heading in Table 1.

METHOD

The methodology utilized for this study will now be described. This description is presented in three parts: (1) the data used in the study, (2) the hypothesis tested and the statistical model used, and (3) how control variables were utilized.

Data

The data used in this study were drawn from a 333,981 record database of all the grades given in the College of Business and Economics at California State University, Northridge, during a 12½ year period from 1990 through 2002. From this database, 113,468 records were extracted for the following 10 upper-division business core courses: (1) Managerial Accounting, (2) Business Law II, (3) Money, Income, and International Economics, (4) Economic Price Theory, (5) Financial Management, (6) Information Systems, (7) Management and Organizational Behavior, (8) Marketing Management, (9) Decision Support Models & Methods, and (10) Operations Management.

Hypothesis and Model Used

The purpose of this study is to shed some additional light on the question of whether there is a relationship between class size and student performance in upper-division business core courses. The null hypothesis to be tested is:

H₀: Class size has no effect on student performance in upper-division business core courses.

The model used to test this hypothesis is one of simple linear regression:

$$\text{GRADE}_i = \alpha + \beta \cdot \text{C_SIZE}_i + \varepsilon$$

where:

GRADE _{*i*} = Performance of student *i* in a course, measured by earned course grade on a scale from 0 to 4, where A=4 and F=0.

α = Intercept term

β = Coefficient

C_SIZE _{*i*} = Size of the class taken by student *i*, measured by a dummy variable coded as 1 for a large class (≥ 75 students) and 0 for a small class (≤ 60 students).

ε = Error term

Use Of Control Variables

Five sets of simple linear regressions were performed. The first was the one just described; the other four sets were done, in turn, after adding each of the four control variables shown in Table 2.

Table 2
Control Variables Used

Variable Name	Full Name	Description
COURSE	Course	Each of the 10 upper-division business core courses listed previously.
C_LENGTH	Class Period Length	Number of hours in each class meeting.
INSTRUCTOR	Instructor	A code number indicating the faculty member who taught the class.
S_ABILITY	Student Ability Level	A calculation done in two steps: 1. Compute student <i>i</i> 's grade point average for <u>lower</u> division business core courses (i.e., Principles of Accounting I, Business Law I, Principles of Economics, Statistical Methods, and Business Communications) taken at this University during the period from 1990 to 2002. 2. Assign student <i>i</i> 's to one of four categories: "Excellent" (≥3.33), "Good" (≥2.67), "Average" (≥2.00), and "Probation" (≥1.7), ³ based on the averages computed in step (1).

³ Since students who have below a 1.7 average at the end of their sophomore year are no longer matriculated students (although they are allowed to continue taking classes on a space-available basis), they are not included in this study.

The completed regression sets are defined graphically in Table 3,

Table 3
Planned Regression Sets

Regression Set	Dependent Variable	Independent Variable	Control Variables			
	GRADE	C_SIZE	COURSE	C_LENGTH	INSTRUCTOR	S_ABILITY
1	X	X				
2	X	X	X			
3	X	X	X	X		
4	X	X	X	X	X	
5	X	X	X	X	X	X

Note: X indicates which variables are included in each regression set, either as a dependent, independent, or control variable and presented in narrative form here:

- *Regression Set 1* consisted of a single simple regression of **GRADE** on **C_SIZE** for all of the 10 upper-division business core courses listed previously.
- *Regression Set 2* narrowed Set 1 to include only those courses that had been offered in both the large and small formats. This set also controlled for **COURSE** by including a separate simple regression (of **GRADE** on **C_SIZE**) for each course.
- *Regression Set 3* narrowed Set 2 further to include only those **COURSE** and **C_LENGTH** combinations which had been taught in both large and small size formats. This set controlled for the two variables by including a simple regression (of **GRADE** on **C_SIZE**) for each combination.
- *Regression Set 4* narrowed Set 3 even further to include only **COURSE** and **C_LENGTH** and **INSTRUCTOR** combinations taught both in large and small sections. This set controlled for the three variables by including a simple regression (of **GRADE** on **C_SIZE**) for each combination.
- *Regression Set 5* narrowed Set 4 by splitting up each of the Set 4 combinations by a fourth variable, **S_ABILITY** (i.e., Excellent, Good, Average, and Probation student ability). This set controlled for all four variables by including a simple regression for each combination.

RESULTS

After organizing the database of grades and executing the five regression sets just described, the following results were obtained.

Regression Set 1: The Basic Model: GRADE and SIZE

Regression Set 1 consisted of a single regression of **GRADE** on the dummy variable, **C_SIZE**. For this analysis, the 113,468 grade records in the database that pertained to upper-division business core courses were used. The result is shown in Table 4.

Table 4
Results of Regression Set 1
Effect of C_SIZE on GRADE: All 10 Business Core Classes, No Control Variables

Adjusted R-Square	Significance Level	Coefficient	Average Grades *		
			Large Classes	Small Classes	Difference
.000	.000	.061	2.30 [22348]	2.24 [91120]	.06

* Grades are assigned on a scale from 0 to 4. The number of grades used to compute each average is shown in brackets.

This result can be interpreted as indicating that the students who were in large lecture-hall classes received course grades that were about .06 grade points higher (see the **Difference** column) than those who were in the smaller classes. The results are highly significant (with a **Significance Level** of .000), but not necessarily very meaningful (since the **Adjusted R-Square** rounds to .000). Since this study focuses on the use of control variables to isolate the effect of **C_SIZE** on **GRADE**, the results of each of the other four regression sets will be compared to this single result.

Regression Set 2: Addition Of COURSE

Regression Set 2 consisted of 10 regressions of **GRADE** on **C_SIZE**, one for each of the 10 upper-division business core courses that were offered in both small and large formats during the periods covered by the database:

- (1) Managerial Accounting (ACCT-MGRL),
- (2) Business Law II (BUS LAW),
- (3) Money, Income, and International Economics (ECON-MIIE),
- (4) Economic Price Theory (ECON-PT),
- (5) Financial Management (FIN MGMT),
- (6) Information Systems (INFO SYS),
- (7) Management and Organizational Behavior (MGMT-OB),
- (8) Marketing Management (MARKETING),
- (9) Decision Support Models & Methods (MSCI-DSS), and
- (10) Operations Management (MSCI-OM).

The number of grades included in this analysis was 113,468. The results are shown in Table 5.

Table 5
Results of Regression Set 2
Effect of C_SIZE on GRADE: COURSE as a Control Variable

Control Variable COURSE	Adjusted R-Squared	Significance Level	Coefficient	Average Grades *		
				Large Classes	Small Classes	Difference
ACCT-MGRL	.002	.000	.385	2.80 [100]	2.41 [5098]	.39
BUS LAW	.008	.000	.633	2.92 [311]	2.29 [16017]	.63
ECON-MIIE	.003	.000	.398	2.15 [329]	1.75 [8911]	.40
ECON-PT	.001	.000	.234	1.99 [400]	1.76 [16395]	.23
FIN MGMT	.006	.000	(.201)	2.20 [3802]	2.40 [10531]	(.20)
INFO SYS	.002	.000	(.158)	2.32 [817]	2.48 [8504]	(.16)
MGMT-OB	.012	.000	(.223)	2.31 [8480]	2.54 [7038]	(.23)
MARKETING	.012	.000	(.220)	2.32 [6985]	2.54 [7608]	(.22)
MSCI-DSS	.001	.003	(.104)	2.34 [1003]	2.44 [8933]	(.10)
MSCI-OM	.006	.000	(.336)	2.14 [121]	2.48 [2085]	(.34)

* Grades are assigned on a scale from 0 to 4. The number of grades used to compute each average is shown in brackets.

These results are different in both direction (positive/negative) and magnitude (measured in grade points) than the single positive .06 result arising from running *Regression Set 1* (Table 4). In that result, it appeared that students taking large classes would do better, albeit slightly, than students taking smaller classes. In *Regression Set 2* (Table 5), however, it appears that the effect of **C_SIZE** on **GRADE** is highly dependent upon which of the 10 business core courses was being taken. For 40% (4/10) of the courses, the effect was positive. For the other 60% (6/10) of the courses, it was negative.

It should also be noted that the **Differences** between the large and small classes are much more substantial when **COURSE** is used as a control variable than when it is not. When all 10 of the courses are examined together, the difference was .06. In contrast, when the analysis is done at the course level, the difference ranges from a low of negative .34 to a high of positive .63. Students in large sections of operations management (MSCI-OM) had grades that were .34 lower than did students in small sections while students in large sections of business law (BUS LAW) were shown to have grades that were .63 grade points higher than students in small sections.

Regression Set 3: Addition of C_LENGTH

Regression Set 3 consisted of 19 regressions of **GRADE** on **C_SIZE**, one for each of the 19 combinations of **COURSE** and **C_LENGTH** that were offered in both small and large formats. The number of grades included in this analysis was 55,802. The results are shown in Table 6.

The results for *Regression Set 3* (Table 6) differ even more from the single result in *Regression Set 1* than do the results just presented for *Regression Set 2*. For the 19 cases examined here, five showed a positive significant difference (“large classes are better”), eight showed a negative significant difference (“small classes are better”), and six showed no significant difference (“class size doesn’t matter”). When compared to the single positive result in the first regression set, 14 of the 19 cases have been reclassified from a positive effect to either a negative effect or no effect.

Table 6
Results of Regression Set 3
Effect of C_SIZE on GRADE: COURSE and C_LENGTH as Control Variables

Control Variables		Adjusted R-Square	Significance Level	Coefficient	Average Grades **		
COURSE	C_LENGTH				Large Classes	Small Classes	Difference
ACCT-MGRL	3	.005	.001	.351	2.80 [100]	2.45 [1712]	.35
BUS LAW	3	.021	.000	.578	2.92 [311]	2.34 [4220]	.58
ECON-MIIE	3	.013	.000	.445	2.15 [329]	1.70 [2275]	.45
ECON-PT	1	*	*	*	2.02 [80]	1.79 [6241]	.23
	3	.002	.001	.226	1.99 [320]	1.76 [3815]	.23
FIN MGMT	1	.012	.000	(.282)	2.09 [2307]	2.38 [4240]	(.29)
	1.5	.002	.006	.128	2.55 [628]	2.42 [3521]	.13
	3	.004	.000	(.185)	2.24 [866]	2.43 [2725]	(.19)
INFO SYS	1.5	*	*	*	2.37 [439]	2.37 [4396]	.00
	3	*	*	*	2.63 [261]	2.53 [3337]	.10
MGMT-OB	1	*	*	*	2.60 [297]	2.55 [2393]	.05
	1.5	.007	.000	(.209)	2.29 [5611]	2.50 [1781]	(.21)
	3	.010	.000	(.209)	2.34 [2572]	2.55 [2864]	(.21)
MARKETING	1	.009	.000	(.194)	2.34 [1798]	2.53 [3094]	(.19)
	1.5	.009	.000	(.191)	2.32 [3188]	2.51 [2448]	(.19)
	3	.017	.000	(.276)	2.32 [1999]	2.59 [2036]	(.27)
MSCI-DSS	2	*	*	*	2.29 [758]	2.33 [1906]	(.04)
	4	*	*	*	2.50 [245]	2.45 [1427]	.05
MSCI-OM	1.5	.013	.000	(.352)	2.14 [121]	2.49 [921]	(.35)

* Not significant at the $\alpha = .05$ level.

** Grades are assigned on a scale from 0 to 4. The number of grades used to compute each average is shown in brackets.

Regression Set 4: Addition Of Instructor

Regression Set 4 consisted of 50 regressions of **GRADE** on **C_SIZE**, one for each of the 50 combinations of **COURSE**, **C_LENGTH**, and **INSTRUCTOR** that were offered in both small and large formats.⁴ The number of grades included in this analysis was 14,162. The results are shown in Table 7.

When examining the results of *Regression Set 4* (Table 7), the reader should note that: [1] although there are proportionately fewer statistically significant **Differences** here than in the results for earlier regression sets, the differences are substantially larger (a range from -1.36 to $.78$), [2] the sizes of the **Adjusted R-Squares** have improved, and [3] most of the **Significance Levels** are still very small.

These results also follow the trend over the last two regression sets of a steady increase in the proportion of cases (90% or 45/50 either negative or no effect) that are inconsistent with *Regression Set 1*'s finding of a small, but positive, relationship between class size and student performance.

Regression Set 5: Addition of S_ABILITY

Regression Set 5 consisted of 82 regressions of **GRADE** on **C_SIZE**, one for each of the 82 combinations of **COURSE**, **C_LENGTH**, **INSTRUCTOR**, and **S_ABILITY** that were offered in both small and large formats.⁵ The number of grades included in this analysis was 3,344. The results are shown in Table 8.

The results in *Regression Set 5* (Table 8) are even stronger than those shown for *Regression Set 4*: Both the **Differences** and **Adjusted R-Squares** are quite a bit larger than before. When compared to *Regression Set 1*, the proportion of inconsistent cases is now 78/82 or 95%.

SUMMARY & CONCLUSIONS

Although the effects of class size on student performance have been studied repeatedly, the results have been notably inconsistent. Of the 13 studies reviewed for this paper, three found negative effects, one found a positive effect, four found differential effects, and three found no effects. A possible reason for such inconsistent findings could be a shortage of control variables in previous studies.

The purpose of the current study was to test for the relationship between class size and student performance in the light of each of four control variables: the course being taught, the length of the class period, the instructor, and individual student ability. The approach used was to conduct a series of five regression sets. The first set was a simple regression of class size on student performance (similar to the approach taken in previous studies). The second and subsequent sets each consisted of a series of simple regressions that controlled first for one, then two, then three, and then finally four control variables.

The results of the five regression sets described earlier are presented in Table 9. A review of the various columns of the table reveal distinct patterns as each new control variable is added in progression.

The pattern of results (in each of the six columns on the right-hand side of the table) is described as follows:

- **Adjusted R-Squares:** The values have increased steadily from *Regression Set 1* to *Regression Set 5*.
- **Significance Levels:** With few exceptions, all of the Regression Sets produced results that were highly significant.
- **Signs of the Coefficient:** Of all the 72 significant regressions in all five regression sets, 53 were negative and 19 were positive.

⁴ There were actually 52 such combinations, but two were removed from consideration due to the low sample size for the small class size group ($n < 15$ students).

⁵ There were actually 198 such combinations, but in this case, 116 of the combinations were unusable due to a low sample size for at least one of the two class size groups when categorized by student ability level ($n < 15$ students).

- **Number of Grades:** Although the sample size decreased from one regression set to the next, the sample size of the final regression set ($n = 3,344$) is still quite large.
- **Percent of Significant Regressions:** Even though these percentages of significant regressions out of the total regressions conducted are declining from one regression set to the next, the percentages are all substantially higher than would be expected to occur by chance.⁶
- **Average Difference between Mean Grades:** As more control variables are added into the regression sets, the difference between mean large and mean small class grades has steadily increased (i.e. from .06 through -.42).

After reviewing the pattern of these results, a number of conclusions can be reached:

- The results of the five regression sets showed a quite consistent and progressively stronger effect of class size as each of the four control variables were added. These findings lend credence to the investigators' initial belief that control variables can play an important role in testing for the effect of class size on student performance and suggest that future studies in this area should include such control variables in their design.
- If large classes do indeed have an effect (which they did in 21 of the 25 situations tested in the final regression set), then that effect appears to be negative.
- It may be that some instructors have much more difficulty with large sections than do others, as evidenced by the concentration of negative effects on particular instructors (See the **MARKETING** and **MGMT-OB** section of Table 8).
- The effect of large classes appears to be highly dependent upon the particular combination of course subject, class period length, instructor, and the ability of the students involved.
- It appears that large classes do not always have an effect on student performance. In 69% (57/82) of the situations in the last regression set, no effect was found.
- The fact that 69% of the situations tested in the final regression set revealed no effect is difficult to interpret. It could be that there really is no effect or that additional control variables are needed to isolate the effect, if any.

SUGGESTIONS FOR FUTURE RESEARCH

Given these findings, future research could take a variety of paths, including: (a) an examination of class size for other courses, (b) the use of student demographic variables (e.g., gender, ethnicity, marital status, and age), (c) the introduction of other course configuration variables (e.g., daytime vs. nighttime, weekday vs. weekend), and/or (d) an investigation of the effects of various motivational variables (e.g., whether or not the course is in the student's major).

⁶ At a significance level of $\alpha=.05$, one would expect 5% of a set of regressions to be significant just by chance. Percentages of significant regressions higher than this expected percentage are generally considered to be unlikely to occur in the absence of an underlying relationship between the independent and dependent variables.

Table 7
Results of Regression Set 4
Effect of C_SIZE on GRADE: COURSE, C_LENGTH, and INSTRUCTOR as Control Variables

Control Variables			Adjusted R-Squared	Significance Level	Coefficient	Average Grades **		
COURSE	C_LENGTH	INSTRUCTOR				Large Classes	Small Classes	Difference
ACCT-MGRL	3	268	*	*	*	2.80 [100]	2.82 [168]	(.02)
BUS LAW	3	466	.062	.000	.572	2.64 [218]	2.07 [68]	.57
ECON-MIIE	3	457	.070	.000	.704	2.15 [329]	1.44 [163]	.71
ECON-PT	1	392	*	*	*	2.02 [80]	2.08 [539]	(.06)
FIN MGMT	1	432	*	*	*	2.80 [153]	3.13 [39]	(.33)
		238	.002	.035	(.205)	2.04 [153]	2.25 [180]	(.20)
		539	*	*	*	1.93 [142]	2.23 [26]	(.30)
		287	*	*	*	2.12 [262]	2.28 [374]	(.16)
	1.5	303	.014	.000	.238	2.74 [360]	2.51 [1040]	.23
	3	218	*	*	*	2.88 [273]	3.03 [137]	(.15)
		238	*	*	*	2.13 [91]	2.10 [106]	.03
		287	.049	.001	(.548)	1.86 [83]	2.41 [108]	(.55)
		551	*	*	*	1.85 [122]	1.97 [29]	(.12)
		216	*	*	*	2.03 [112]	2.26 [36]	(.23)
	327	*	*	*	2.48 [112]	2.47 [398]	.01	
	378	.196	.000	(1.358)	1.05 [73]	2.41 [246]	(1.36)	
	INFO SYS	1.5	438	*	*	*	2.36 [439]	2.36 [62]
3		316	.133	.000	.777	2.91 [115]	2.13 [103]	.78
		136	*	*	*	2.40 [146]	2.52 [220]	(.12)
MGMT-OB	1	310	.044	.001	(.308)	2.74 [149]	3.04 [81]	(.30)
		485	*	*	*	2.46 [148]	2.58 [305]	(.12)
	1.5	416	.016	.000	(.540)	2.26 [2074]	2.80 [139]	(.54)
		385	*	*	*	2.36 [1033]	2.41 [568]	(.05)
		282	.029	.000	(.345)	2.09 [408]	2.44 [336]	(.35)
		456	.038	.000	(.568)	2.33 [1033]	2.90 [181]	(.57)
	3	416	.064	.000	(.576)	1.95 [142]	2.53 [100]	(.58)
		385	.009	.005	(.249)	2.15 [580]	2.39 [209]	(.24)
		310	.071	.000	(.434)	2.59 [288]	3.03 [148]	(.44)
		282	*	*	*	2.05 [373]	2.17 [172]	(.12)
		456	*	*	*	2.50 [490]	2.58 [138]	(.08)
525	*	*	*	2.51 [406]	2.65 [479]	(.14)		
MARKETING	1	184	.017	.003	(.299)	1.88 [91]	2.18 [358]	(.30)
		427	*	*	*	2.46 [155]	2.42 [371]	.04
		187	.007	.025	(.185)	2.64 [298]	2.83 [276]	(.19)
		133	*	*	*	1.99 [81]	1.90 [34]	.09
		148	.178	.000	(.966)	2.00 [221]	2.97 [291]	(.97)
	1.5	242	*	*	*	2.47 [225]	2.60 [78]	(.13)
		427	.014	.001	(.227)	2.20 [408]	2.43 [257]	(.23)
		187	.155	.000	(1.034)	2.19 [535]	3.23 [130]	(1.04)
		285	*	*	*	2.57 [224]	2.41 [117]	.16
	204	.004	.017	.163	2.26 [591]	2.38 [628]	(.12)	
	3	242	.219	.000	(1.135)	2.06 [224]	3.20 [69]	(1.14)
		187	.179	.000	(.834)	2.65 [280]	3.49 [248]	(.84)
		476	*	*	*	2.28 [137]	2.24 [62]	.04
204		*	*	*	2.24 [534]	2.13 [67]	.11	
MSCI-DSS	2	262	*	*	*	2.39 [112]	2.17 [34]	.22
		174	*	*	*	2.24 [404]	2.28 [522]	(.04)
	4	262	.024	.033	.474	2.45 [121]	1.98 [29]	.47
		272	*	*	*	2.54 [124]	2.43 [70]	.11
MSCI-OM	1.5	333	*	*	*	2.14 [121]	2.39 [131]	(.25)

* Not significant at the $\alpha = .05$ level.

** Grades are assigned on a scale from 0 to 4. The number of grades used to compute each average is shown in brackets.

Table 8
Results of Regression Set 5
Effect of C_SIZE on GRADE: COURSE, C_LENGTH, INSTRUCTOR, and S_ABILITY as Control Variables

Control Variables				Adjusted R-Square	Significance Level	Coefficient	Average GRADE **			
COURSE	C_LENGTH	INSTRUCTOR	S_ABILITY				Large Classes	Small Classes	Difference	
ACCT-MGRL	3	268	Average	*	*	*	2.68 [19]	2.67 [43]	.01	
ECON-MIIE	3	457	Good	*	*	*	2.60 [43]	2.17 [24]	.43	
			Average	*	*	*	1.62 [63]	1.55 [42]	.07	
ECON-PT	1	392	Good	.056	.008	(.595)	2.14 [20]	2.73 [87]	(.59)	
			Average	*	*	*	1.63 [24]	1.94 [113]	(.31)	
FIN MGMT	1	238	Excellent	*	*	*	3.54 [116]	3.48 [23]	.06	
			Good	*	*	*	2.81 [190]	2.64 [36]	.17	
			Average	*	*	*	2.08 [430]	1.82 [56]	.26	
		287	Excellent	*	*	*	3.38 [21]	3.33 [46]	.05	
			Good	*	*	*	2.63 [44]	2.63 [46]	.00	
			Average	*	*	*	1.94 [60]	2.14 [105]	(.20)	
	1.5	303	Excellent	*	*	*	3.75 [21]	3.40 [88]	.35	
			Good	.020	.020	.351	3.12 [41]	2.77 [176]	.35	
			Average	*	*	*	2.56 [91]	2.43 [268]	.13	
		Probation	.033	.033	.218	2.33 [28]	2.11 [82]	.22		
		3	238	Average	*	*	*	1.69 [26]	1.88 [27]	(.19)
			287	Average	*	*	*	1.94 [20]	2.20 [24]	(.26)
327	Average		*	*	*	2.38 [26]	2.25 [106]	.13		
218	Good	*	*	*	3.52 [25]	3.37 [18]	.15			
Average	*	*	*	2.79 [52]	3.18 [33]	(.39)				
INFO SYS	3	316	Average	.100	.009	.675	2.78 [18]	2.10 [39]	.68	
			Good	*	*	*	2.59 [26]	2.87 [26]	(.28)	
		136	Average	.039	.029	(.333)	2.23 [40]	2.56 [56]	(.33)	
			Probation	*	*	*	2.20 [15]	2.27 [20]	(.07)	
MGMT-OB	1	310	Good	*	*	*	3.04 [17]	3.38 [18]	(.34)	
			Average	.046	.044	(.248)	2.72 [35]	2.97 [32]	(.25)	
		485	Excellent	*	*	*	3.65 [15]	3.30 [40]	.35	
			Average	.030	.043	.327	2.43 [45]	2.11 [59]	.32	
		1.5	416	Good	.013	.028	(.395)	2.72 [280]	3.12 [23]	(.40)
				Average	.025	.000	(.507)	2.23 [507]	2.74 [42]	(.51)
	385		Excellent	*	*	*	3.48 [82]	3.45 [56]	.03	
			Good	*	*	*	2.98 [118]	3.14 [81]	(.16)	
			Average	*	*	*	2.42 [251]	2.37 [151]	.05	
	Probation		*	*	*	2.04 [70]	1.89 [32]	.15		
	282	Excellent	*	*	*	3.25 [32]	2.93 [33]	.32		
		Good	*	*	*	2.53 [62]	2.79 [48]	(.26)		
	456	Average	.046	.002	(.386)	2.10 [111]	2.49 [83]	(.39)		
		Excellent	*	*	*	3.44 [73]	3.44 [25]	.00		
		Good	.026	.019	(.343)	2.89 [145]	3.23 [32]	(.34)		
	Average	.054	.000	(.607)	2.40 [253]	3.02 [34]	(.62)			
	3	416	Good	*	*	*	2.65 [22]	3.04 [19]	(.39)	
			Average	.292	.000	(.905)	1.71 [32]	2.62 [17]	(.91)	
		385	Good	*	*	*	2.77 [70]	2.85 [23]	(.08)	
			Average	*	*	*	2.17 [111]	2.13 [50]	.04	
		310	Good	*	*	*	2.95 [28]	3.12 [28]	(.17)	
			Average	.103	.002	(.389)	2.66 [54]	3.05 [29]	(.39)	
		282	Excellent	*	*	*	3.26 [25]	3.09 [22]	.17	
			Good	*	*	*	2.55 [40]	2.60 [18]	(.05)	
Average			*	*	*	2.10 [92]	2.10 [26]	.00		
456		Good	*	*	*	2.70 [71]	2.99 [24]	(.29)		
		Average	.026	.033	(.307)	2.36 [99]	2.66 [38]	(.30)		

Table 8 (continued)
Results of Regression Set 5

COURSE	Control Variables			Adjusted R-Square	Significance Level	Coefficient	Average GRADE **			
	C_LENGTH	INSTRUCTOR	S_ABILITY				Large Classes	Small Classes	Difference	
MARKETING	1	184	Average	*	*	*	1.93 [25]	2.09 [100]	(.16)	
			427	Average	*	*	*	2.47 [24]	2.42 [102]	.05
			187	Excellent	*	*	*	3.47 [27]	3.68 [28]	(.21)
		Good		*	*	*	3.14 [46]	3.25 [48]	(.11)	
		Average		*	*	*	2.75 [88]	2.96 [63]	(.21)	
		148	Excellent	.258	.000	(1.142)	2.77 [21]	3.91 [22]	(1.14)	
			Good	.387	.000	(1.029)	2.65 [20]	3.67 [43]	(1.02)	
			Average	.208	.000	(.909)	2.15 [48]	3.06 [66]	(.91)	
		1.5	242	Average	*	*	*	2.72 [59]	2.57 [21]	.15
	427			Excellent	*	*	*	3.19 [32]	3.21 [22]	(.02)
				Good	*	*	*	2.70 [52]	2.91 [48]	(.21)
				Average	*	*	*	2.29 [99]	2.38 [77]	(.09)
	187		Probation	.090	.029	(.499)	1.81 [20]	2.30 [23]	(.49)	
			Excellent	.174	.001	(.452)	3.42 [43]	3.88 [16]	(.46)	
			Average	.309	.000	(1.243)	2.03 [122]	3.27 [37]	(1.24)	
	285		Average	*	*	*	2.58 [40]	2.41 [32]	.17	
			204	Excellent	*	*	*	3.23 [46]	3.33 [53]	(.10)
				Good	*	*	*	2.88 [73]	2.78 [93]	.10
				Average	*	*	*	2.32 [128]	2.35 [149]	(.03)
	204		Probation	*	*	*	1.88 [38]	2.10 [41]	(.22)	
		242	Good	.338	.000	(.807)	2.47 [29]	3.27 [22]	(.80)	
Average			.361	.000	(1.155)	1.99 [57]	3.14 [22]	(1.15)		
187		Good	.132	.001	(.408)	3.33 [35]	3.74 [33]	(.41)		
	Average	.428	.000	(1.222)	2.43 [62]	3.65 [66]	(1.22)			
204	Average	*	*	*	2.31 [145]	2.18 [19]	.13			
	MSCI-DSS	2	174	Excellent	*	*	*	3.22 [49]	3.29 [45]	(.07)
Good				*	*	*	2.69 [55]	2.79 [111]	(.10)	
Average				*	*	*	2.14 [128]	2.16 [166]	(.02)	
Probation				*	*	*	1.59 [31]	1.72 [33]	(.13)	
4	272	Average	*	*	*	2.59 [34]	2.23 [21]	.36		
			Average	*	*	*	2.21 [41]	2.46 [37]	(.25)	
MSCI-OM	1.5	333	Average	*	*	*				

* Not significant at the $\alpha = .05$ level.

** Grades are assigned on a scale from 0 to 4. The number of grades used to compute each average is shown in brackets.

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Table 9
Summary of Regression Set Results

Regression Set #	GRADE (Dependent Variable)	C_SIZE (Independent Variable)	COURSE (Control Variable)	C_LENGTH (Control Variable)	INSTRUCTOR (Control Variable)	S_ABILITY (Control Variable)	Summary of Regression Results					Difference between Mean Large and Mean Small Class Grades (Average)
							Adjusted R-Square (Range)	Significance Level (Range)	Signs of the Coefficient	Number of Grades	Percent of Significant Regressions	
1	All courses						.000	.000	Negative: 0 Positive: 1	113,468	100% (1/1)	.06
2	Courses having both large and small sections.						.001 to .012	.000 to .003	Negative: 6 Positive: 4	113,468	100% (10/10)	.06
3	Courses having both large and small sections, grouped by class period length.						.002 to .021	.000 to .006	Negative: 8 Positive: 5	55,802	68% (13/19)	-.04
4	Courses having both large and small sections, grouped by class period length and instructor.						.002 to .219	.000 to .035	Negative: 18 Positive: 5	14,162	46% (23/50)	-.26
5	Courses having both large and small sections, grouped by class period length, instructor, and student ability level.						.013 to .428	.000 to .044	Negative: 21 Positive: 4	3,344	31% (25/82)	-.42

Notes