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Getting in on the Library Poster Presentation Bandwagon: Creating Posters for Constitution Day

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Samantha Bustillos and Raquel Estrada

What are the library poster displays?

Posters created on various topics and themes highlighting library resources from our collections with special emphasis on highlighting materials about/from underrepresented or marginalized groups and also including, whenever possible material from special collections. These posters are uploaded to the IR (UTRGV ScholarWorks) to reach a wider audience.

Scholarworks Engagement

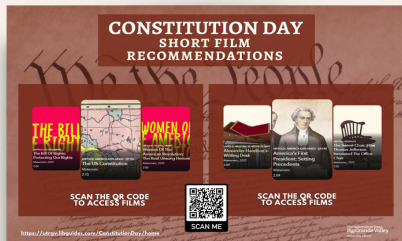
Scholarwork downloads & views for existing posters demonstrate interest in this type of content. Creating a poster for Constitution Day will not only provide another resource to celebrate Constitution Day but also provide an opportunity to reach a wider audience.

Selecting Material & Slide Themes

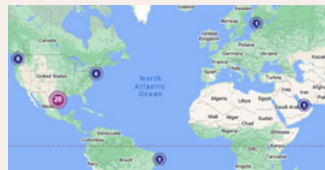
Selection of material for the Constitution Day posters follow our diversity and inclusion framework that highlight and celebrate marginalized communities. As a Hispanic Serving Institution, we created a slide to highlight and spotlight the first Hispanic U.S. Supreme Court Justice, Sonia Sotomayor.

Slide themes followed the general format used in many of the poster displays which include film recommendations, juvenile material, films & documentaries and material arrange by print or ebook type.

Constitution Day Poster



Scholarworks Engagement



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Since the poster was uploaded on 8/23/22, there have been 43 downloads including downloads from United Arab Emirates, Brazil, and Finland.

Benefits

- The posters allow us to showcase new and existing content in the library.
- The posters allow us to showcase various government documents.
- The posters allow us to engage with and provide programming to our online and distance learners who are not able to visit the library.
- The posters allow us to create content that is reflective of our patrons and community.